

Level: Level 3 Cambridge Technicals in Business

Course Outline

This course is assessed through a combination of examination and coursework. You do not need to have studied business before to do this course and through it you will gain a sound understanding of business and the skills required to make a successful career in this area.

The mandatory units are:

- Unit 1: The Business Environment (examination)
- Unit 2 : Working in Business (examination)
- Unit 4: Customers and communications (coursework)

Upon completing these there are a wide variety of additional units

such which include:

- Unit 5: Market and Market Research (coursework)
- Unit 17: Responsible Business Practice (coursework)

Please note that the top achieving students in CTEC Business are able to commit several hours at home to improving their coursework. Therefore, it is highly encouraged that you select this course knowing that you have a device to work on from home.

Who would make a successful student for the course?

- You may want to work in a business or even start up your own business in the future.
- You will be interested in what businesses do to maximise their profits, promote their products and get the most out of their people.
- If you have a Saturday job this could really help you apply what you learn in class and you will use your experiences in the classroom and in your coursework.

What can I do with a Ctec in Business?

Successful completion of the course can lead to employment in areas such as:

- Accountancy / Banking / Finance
- Advertising / Marketing / Fashion / Law / Self-Employment

Course Structure

Extended Certificate (2 years).

Cambridge Technical Extended Certificate in Business

360 GLH equivalent to one A level in terms of size	5 units: <ul style="list-style-type: none"> • 3 mandatory units - Unit 1 (120 GLH), Units 2 and 4 (each unit is 60 GLH) • there is a choice of 2 further 60 GLH units 	It will provide learners with the opportunity through applied learning to develop the core specialist knowledge, skills and understanding required in the business sector.
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