Media Studies: KS4 Curriculum Vision

Nobel students should become active and critical audiences of the mass media through their study at CTEC level. The Nobel Media department want students to take responsibility for their Media consumption habits and help them understand the effects of their choices.

YEAR 10

Autumn:
Component 1 – Exploring Media Products

Investigate Media products, audiences and purposes. *Digital sectors covered: audio/moving image, publishing & interactive.*

Classroom Practice
Skills tested:
Idea Generation, Investigation, Genre, Narrative

Spring:
Component 1 – Exploring Media Products

Explore how media products are created to provide meaning and engage audiences.

Coursework
Skills tested:
Representation, Audience Interpretation, Production Techniques

Summer:
Component 2 – Developing digital media production skills

Develop and apply media production skills and techniques.

Classroom Practice
Skills tested:
Idea Generation, Practical Skills and Technique, Production Processes

YEAR 11

Autumn:
Component 2 – Developing digital media production skills

Review progress and development of skills and practices.

Coursework
Skills tested:
Practical Skills and Technique, Production Processes

Spring:
Component 3 – Create a media product in response to a brief

Generating ideas and planning materials.

Coursework
Skills tested:
Idea Generation, Practical Skills, Production Processes and Practices

Summer:
Component 3 – Create a media product in response to a brief

Monitor and review the production process outcomes.

External Exams
Skills tested:
Practical skills and techniques, Review Outcomes, Refining Production

Media enables us to:
- see what has gone into making us the way we are
- define our own place in the world
- understand the workings of our immediate world, and our individual places in it
- enjoy sources of modern culture and entertainment
- learn and use critical thinking skills
- explore the major industries that are inextricably involved in commerce
- communicate with each other