



### VISION:

At Nobel we seek to instil in our A-Level Business students an enthusiasm for studying the subject and a holistic understanding of business in a range of contexts. We endeavour to help our students develop a critical understanding of organisations and their ability to meet society's needs and wants alongside an awareness of the ethical dilemmas and responsibilities faced by organisations and individuals.

<b>Theme 2 – Managing Business Activities</b>	<b>Foci</b>	<b>Assessment</b>	<b>Knowledge Organiser</b>
	<p><b>Raising finance</b></p> <ul style="list-style-type: none"> <li>• Internal finance</li> <li>• External finance</li> <li>• Liability</li> <li>• Planning</li> </ul> <p><b>Financial planning</b></p> <ul style="list-style-type: none"> <li>• Sales forecasting</li> <li>• Sales, revenue and costs</li> <li>• Break-even</li> <li>• Budgets</li> </ul> <p><b>Managing finance</b></p> <ul style="list-style-type: none"> <li>• Profit</li> <li>• Liquidity</li> <li>• Business failure</li> </ul> <p><b>Resource management</b></p> <ul style="list-style-type: none"> <li>• Production, productivity and efficiency</li> <li>• Capacity utilisation</li> <li>• Stock control</li> <li>• Quality management</li> </ul> <p><b>External influences</b></p> <ul style="list-style-type: none"> <li>• Economic influences</li> <li>• Legislation</li> <li>• The competitive environment</li> </ul>	<ul style="list-style-type: none"> <li>• Short answer questions at the end of every sub-unit.</li> <li>• Case study practice at the end of each unit.</li> <li>• On-going practice exam questions, answers and feedback.</li> <li>• Revision summary activity.</li> <li>• Students will complete timed exam style questions regularly</li> </ul>	<p>Specific knowledge organisers are provided for each section of the unit</p>



**Theme 3 – Business decisions and strategy**

**Business objectives and strategy**

- Corporate objectives
- Theories of corporate strategy
- SWOT analysis
- Impact of external influences

**Business growth**

- Growth
- Mergers and takeovers
- Organic growth
- Reasons for staying small

**Decision-making techniques**

- Quantitative sales forecasting
- Investment appraisal
- Decision trees
- Critical Path Analysis

**Influences on business decisions**

- Corporate influences
- Corporate culture
- Shareholders versus stakeholders
- Business ethics

**Assessing competitiveness**

- Interpretation of financial statements
- Ratio analysis
- Human resources

**Managing change**

- Causes and effects of change
- Key factors in change
- Scenario planning

- Short answer questions at the end of every sub-unit.
- Case study practice at the end of each unit.
- On-going practice exam questions, answers and feedback.
- Revision summary activity.
- Students will complete timed exam style questions regularly

Specific knowledge organisers are provided for each section of the unit