









CTEC Business

To help you to make the best start in your new subject, and to help you explore different and enriching aspects of the subject, your teachers have prepared a Reading, Watching and Listening list. Please access all of these resources over the summer.

	Title	Description	Hyperlink
 Read	Anyone Can Do It: My Story: From an Ice Cream Van to The Dragons' Den	In this remarkable book, Bannatyne relives his colourful path to riches, from ice cream salesman to multi-millionaire, explaining how anyone could take the same route as he did - if they really want to.	https://b-ok.cc/book/4004268/bdbcfb
 Read	What You See Is What You Get: My Autobiography	In this compelling autobiography, he takes us into the world of The Apprentice, and describes his appointment as advisor to the government and elevation to the peerage. Like the man himself, What You See Is What You Get is forthright, funny and sometimes controversial.	https://b-ok.cc/book/964249/9854b6
 Read	Screw it lets do it – Richard Branson	Audiobook - Richard reveals the new and exciting areas into which Virgin is currently moving, including bio fuels and space travel, and brings together all the important lessons, good advice and inspirational adages that have helped him along the road to success. This is a fantastic motivational book that will help listeners achieve their own dreams.	https://www.youtube.com/watch?v=h9FkEyvdA2M
 Watch	BBC Panorama Amazon – The truth behind the click	How well does online retailer Amazon treat its workers? Conditions in the company's giant warehouses have been condemned by unions as among the worst in Britain.	https://www.youtube.com/watch?v=JwrUYs9UTeU
 Watch	Inside the supermarket	Six-part series following 12 months in the life of Sainsbury's. It's the company's 150th anniversary, but facing intense competition from Lidl and Aldi, Sainsbury's is considering merging with Asda.	https://www.youtube.com/watch?v=qwucutFTsQ
 Watch	Tricky Business	Young entrepreneurs with a tricky business problem get tough advice and mentoring from multi-millionaire businessman John Boyle	https://www.channel4.com/programmes/tricky-business
 Listen	CEO of Netflix: Reed Hastings	Kamal Ahmed and Rohan Silva lift the lid on the realities of starting your own business. Today, founder and CEO of Netflix, Reed Hastings.	https://www.bbc.co.uk/programmes/m000rtg0
 Listen	Still in Business	John Murphy returns to a selection of businesses that have come through this far. A fabric and haberdashery shop, a fruit farmer and a micro-pub. What's their story of survival, what did they change and what of the future? The potential difficulties and pitfalls, are not over.	https://www.bbc.co.uk/programmes/p08sfbsf