










## Qualification Name

To help you to make the best start in your new subject, and to help you explore different and enriching aspects of the subject, your teachers have prepared a Reading, Watching and Listening list. Please access all of these resources over the summer.

	Title	Description	Hyperlink
 Read	Anyone can do it – Duncan Bannatyne	The story of how DB has built an empire and millions from Icecream vans to gyms.	
 Read	The Rise And Fall Of Marks & Spencer: ..and How It Rose Again – Judi Bevan	A classic British brand that was the biggest and best until it was not. The re-brand and re-launch with the addition of simple food and having to 'step outside the box'.	
 Read	Management in ten words by Terry Leahy	As it states on the tin, the guide to being a manager, the difficulties of working with people and achieving your goals.	
 Read	What You See Is What You Get: My Autobiography by Alan Sugar	A fantastic read, he has literally been bankrupt twice and still made it back to the top. A true LORD of business.	
 Watch	Screw it lets do it – Richard Branson	A great file on RB who is the most hands on business man at his age you are likely to find.	<a href="https://www.youtube.com/watch?v=h9Fke yvdA2M">https://www.youtube.com/watch?v=h9Fke yvdA2M</a>
 Watch	<ul style="list-style-type: none"> <li>• The Founder – Dvd –</li> </ul>	<b>Amazon prime video or Netflix</b> – Franchising	
 Watch	<ul style="list-style-type: none"> <li>• The Social Network – <b>Netflix</b></li> <li>• The Big Short – <b>Netflix</b></li> <li>• The Great Hack – <b>Netflix</b></li> </ul>	Films on Netflix with very solid links to PLC, LTD and ownership. With some things you should never do.	
 Listen	The New One Minute Manager – Blanchard & Johnson	Audio Book FREE – A great short audio with management tips.	<a href="https://www.youtube.com/watch?v=ar4lrw XM4ao">https://www.youtube.com/watch?v=ar4lrw XM4ao</a>

 Listen	<ul style="list-style-type: none"><li>Wake Up and Change Your Life by Duncan Bannatyne</li></ul>	The audio support for the book.	<a href="https://www.youtube.com/watch?v=zqLVkMeJwE4&amp;list=PLosYIggowJvECmirOpdII_Ynw5Lb4M-Tf&amp;index=10&amp;t=0s">https://www.youtube.com/watch?v=zqLVkMeJwE4&amp;list=PLosYIggowJvECmirOpdII_Ynw5Lb4M-Tf&amp;index=10&amp;t=0s</a>
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