

# Subject: Business

## Level: Level 3 Cambridge Technicals in Business

### Course Outline

This course is assessed through a combination of examination and coursework. You do not need to have studied business before to do this course and through it you will gain a sound understanding of business and the skills required to make a successful career in this area.

The mandatory units are:

- Unit 1: The Business Environment (examination)
- Unit 2 : Working in Business (examination)
- Unit 4: Customers and communications (coursework)

Upon completing these there are a wide variety of additional units such as; marketing campaign, introduction to human resources and business events. These units will be chosen to suit the group.

### Who would make a successful student for the course?

- You may want to work in a business or even start up your own business in the future.
- You will be interested in what businesses do to maximise their profits, promote their products and get the most out of their people.
- If you have a Saturday job this could really help you apply what you learn in class and you will use your experiences in the classroom and in your coursework.

### What can I do with a Ctec in Business?

Successful completion of the course can lead to employment in areas such as:

- Accountancy / Banking / Finance
- Advertising / Marketing / Fashion / Law / Self-Employment

### Course Structure

Extended Certificate (2 years).

### Cambridge Technical Extended Certificate in Business

360 GLH equivalent to one A level in terms of size	5 units: • 3 mandatory units - Unit 1 (120 GLH), Units 2 and 4 (each unit is 60 GLH) • there is a choice of 2 further 60 GLH units	It will provide learners with the opportunity through applied learning to develop the core specialist knowledge, skills and understanding required in the business sector.
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