

## Long Term Plan

Year Overview

Sport Faculty		
YEAR 10 OCR National Sports Studies		
Unit R052: Developing sports skills	Unit R054: Sport and the media	
<ul> <li>While becoming an elite sports performer is a dream that not everyone is able to realise, many of those who are involved in sport and the sport and leisure industries in different roles (e.g. PE teachers, sports officials, roles within national governing bodies and sports facility management) enter into these roles because they developed an interest in sport and physical activity through performing.</li> <li>Participation in sport and physical activity provides young people with a range of transferable skills such as communication, performing under pressure, using initiative to solve problems, and making decisions by considering rapidly changing conditions around them.</li> </ul>	The media impacts upon all aspects of society today and consists of many strands, such as television, radio, the internet, newspapers, books and magazines. Sport uses the media to promote itself and in turn, the media uses sport to expand and maintain uptake of its products. This unit will require students to explore the differences in sports coverage across a range of media outlets, the impacts the media has on sport and how this has changed over the years, and the influence of the media on public interest and involvement in sport. Content includes:	
Content includes:	• Understanding the positive impact of the media on sport, including exposure of minority sports, inspiring participation at a grass-roots level and the creation of positive role models	
• Learning how to utilise the key components of performance in individual and team activities	• Understanding the negative effects that the media can have on sport, such as the decline of live spectatorship, loss of traditional sporting values, and media coverage of inappropriate behaviour of athletes	

• Learning how to apply the rules and regulations relevant to a sporting activity and understanding the importance of consistency, accuracy and communication	• Developing an understanding of the relationship between sport and the media through topics such as sport as a commodity, sponsorship and advertising, and the impact of pay-per-view
• Learning how to identify areas of improvement in performance, the different types of skills and the methods of practice used to improve performance	• Developing the skills to be able to evaluate how sport is covered in the media and the factors that may affect the accuracy, consistency and depth of how a story is covered.
• Understanding how to measure improvement in skills, techniques and strategies developed	