

# LONG TERM PLANS

Year Overview (GCE Art Graphics Year 12/13)



## ADT Faculty

### Design and Technology – GCE Art Graphics YEAR 12/13

Various Practical tasks and portfolio building

#### **Aims:**

Graphic Design is the communication of information and ideas by visual means.

The course involves the study of a range of traditional Graphic Design themes: Advertising, Illustration, Packaging and Typography.

Work will be developed in sketchbooks and on a larger scale and this will involve the experimentation with a variety of materials, tools and techniques.

The technical aspect of the course will involve the realisation of your work in two-dimensional form through the manipulation of images and words.

The study of Graphic Artists and their work at first hand, will play an important role in the development of your work.

Cross curricular links: **Literacy:** Poetry and Prose are often used to inspire personal projects. Students work to produce images to illustrate text and quotes.

**Numeracy:** plan text and compositional layout.

**ICT:** The internet will be used to research and develop ideas. Digital photography will be used to aid and develop composition.

**A Level Assessment - Component 1 Personal Investigation 60%**  
**Component 2 Externally set assignment 40% (15 hour practical exam)**